



The Art of Influence

Mastering the fine art of influence, which is beneficial in our personal lives and crucial to our business relationships, encompasses every area of our lives. Christina breaks down this broad topic and by utilizing her life experiences, teaches her participants that the means to influencing others all lie within each and every one of us.

Join Christina in this enlightening seminar and participants will:

- Learn the basic ideas behind the Psychology of Influence;
- Explore the influential people in their own lives;
- Examine the personal traits that influence them;
- Realize the skills necessary to influencing those around them; and
- Master the skills to influence others artfully by using these skills in their personal and professional lives.

Christina blends humor and pragmatism to create a thought-provoking seminar that will sharpen the minds and touch the hearts of its participating--empowering them to unleash their own innate influential abilities.